

Introduction:

We put at your service a team of experts and our own and original methodology oriented to improve your activities' results.

Our concept of the job demands us to get involved with the organizations and to be responsible for the achievement of the objectives set.

We develop the interventions together with our clients. Our products and services are designed especially for your needs. We always make handmade suits.

We work by results fulfilling the expected purposes.

We combine our knowledge and experience, to identify systems and best practices in our expertise areas.

We seek for a high added value to be brought by our interventions. Our results are always measurable.

We keep full commitment with our clients and we offer absolute discretion.

We establish committed, long term relationships.

We are a reliable partner.

Products and services:

Analysis of the situation

Getting to know the complexity of the environment where the organization lives, is indispensable in order to make the pertinent decisions.

We offer:

- Analysis and assessment of the environment.
- Analysis and assessment of the "moment".
- Analysis and assessment of risks and opportunities.
- Identification and strategic use of the information.

Continuous Diagnosis

Knowing the healthiness of the organization and if it reaches or not its purpose, establishes the difference between failure and success.

We offer:

- Diagnosis of the functioning.
- Diagnosis of the structure.
- Diagnosis of the institutional "knows".
- Diagnosis of the impact.
- Systematization of the new practices.
- Incorporation of the best practices to the organization.

Human Capital

To encourage actions that contribute to the intellectual capital of all levels of the organization, to remain always updated and motivated is indispensable to achieve success.

We offer:

- Diagnosis of training needs.
- The design of training programs.
- Conferences, workshops and courses.
- Diagnosis of environment and culture. (DINAMO).
- Diagnosis of work load and / positions.
- Executive compensation plans.
- Reinvention of the organization culture.
- Life and work balance.

Strategic Thought

To promote the innovation processes of the organization is what makes possible to remain and be successful in a global and high competitive world.

We offer:

- Dialogue of innovation.
- Innovation plan.
- Cost reduction programs.
- Productivity and efficiency programs.
- Innovations follow up.

Appropriate Communication

To communicate what it should be communicated, with the appropriate method and to whom it concerns, makes the difference in the communication exercise.

We offer:

Diagnosis of the internal and external communication.
Design of the internal and external communication strategy.
Accompaniment in the application of the internal and external communication strategy.
Media training.

Corporate Relationships

To establish a close relationship with the actors, public and private, where the organization life is developed, demands to be committed to its environment in a creative and responsible way.

We offer:

Diagnosis of the relationships.
Design of the strategy of the relationships.
Accompaniment in the strategy of relationships.
Stimulation and rewards plans.
Conventions and congress planning.
Local, national and international lobby.
Social responsibility planning.
Identification of causes to be supported.
Assessment of the social responsibility impact.

Countries we have worked in:

- Germany
- Argentina
- Belize
- Brazil
- Bolivia
- Chile
- Colombia
- Costa Rica
- Denmark
- Ecuador
- Spain
- El Salvador
- United States
- Guatemala
- Honduras
- India
- United kingdom
- Italy
- Ireland
- México
- Nicaragua
- New Zealand
- Chezc Republic
- Panama
- Paraguay
- Peru
- Portugal
- Puerto Rico
- Uruguay
- South Africa

Some organizations we have worked for:

Companies:

Comex, México City
Nextel de México. México City.
Genomma Lab Internacional, México City
El Puerto de Liverpool, México City.
Time Management International, Denmark.
Nexus Capital, México City.
Grupo Financiero Santander, México City.
Holding del Golfo, Villahermosa, México.
Grupo CIE, México City.
Intercam, México City.
Operadora Anderson's, Cancún, México.
Grupo Inmobiliario Altiva, México City.
Live Savers, Puerto Rico.
HOMEX, Culiacán, México.
Colomer, S.A., México City.
Apiassa, México, D.F.
Coninfarm, Spain, Italy and Portugal.
Kaltex-Círculo K, México City.
Hotel Sheraton Buganbillas, Puerto Vallarta, México.
Schlumberger, France and México City.
Instituto de Gerencia y Liderazgo, Managua, Nicaragua.

International Cooperation Agencies:

Mac Arthur Foundation, Washington, United States.
Novib, Amsterdam, Holland
Ford Foundation, México, D.F.
Ivos, Amsterdam, Holland.
Banc of Reconstruction of Germany, Bonn, Germany.

International Organisms:

Mundial Bank (BM), Washington, United States.
European Union, Panamá, Panamá.
Banco Interamericano de Desarrollo (BID), Washington,
United States.
UNICEF, Managua, Nicaragua.
UNESCO, San Salvador, El Salvador.
PNUD, México City.
Organización de Estados Americanos (OEA), Washington,
United States.

Civil society organizations:

Centro Mexicano para la Filantropía (CEMEFI), México City.
Red Cross of Mexico City, México City.
Guillermo Toriello Foundation, Guatemala, Guatemala.
Campo, A.C., Oaxaca, Oaxaca.
Unión de Esfuerzos para el Campo (UDEEC), Tequisquiapan,
México.

Universities and investigation centers:

Universidad Iberoamericana, México City.
Universidad Autónoma de Morelos (UAEM), Cuernavaca, México.
Universidad de Córdoba, Córdoba, Argentina
Escuela Normal de Durango, Durango, México.
UNICO, Veracruz, México.
Instituto Tecnológico de Veracruz, Veracruz, México.
Universidad del Valle, Cali, Colombia.
Fundación Nacional para el Desarrollo, San Salvador, El Salvador

Government:

Gobierno del Estado de Chihuahua, México.
Gobierno del Estado de Querétaro, México.
Ministerio de Educación y Culto, Asunción, Paraguay.
Ministerio de Hacienda, Managua, Nicaragua.
Presidencia de la República, México.
Tesorería de la Federación, México.
Presidencia Municipal, Torreón, México.
Secretaría de Desarrollo Social, Gobierno de la Ciudad de México, México.
Sistema de Desarrollo Integral de la Familia (DIF), México.
Ministerio de Educación, Managua, Nicaragua.
Instituto Mexicano de Tecnología del Agua (IMTA), México.

During our 17 years as consultants, we have collaborated with more than 500 organizations, among of which, unions, chambers and professional associations can be found.